

ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001. Corporate Office: One BKC 13th Floor, Bandra Kurla Complex, Mumbai - 400051. Tel: +91 22 2652 5000, Fax: +91 22 2652 8100,

website: www.icicipruamc.com, email id: enquiry@icicipruamc.com

Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon (E), Mumbai - 400063. Tel: 022 2685 2000 Fax: 022 26868313 Notice for ICICI Prudential Fixed Maturity Plan - Series 70 - 742 Days Plan D (the Scheme).

This Product is suitable for investors who are seeking*:

- Medium term savings solution
- A Debt Fund that seeks to generate income by investing in a portfolio of fixed income securities/debt instruments maturing on or before the maturity of the Scheme.

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them



NOTICE-CUM-ADDENDUM is hereby given to all the investors of the Scheme, in terms of enabling provisions of Regulation 33(4) of SEBI (Mutual Funds) Regulations, 1996, for rolling over (extension of maturity date) of the Scheme.

Pursuant to provision to Regulation 33(4) of SEBI (Mutual Funds) Regulations, 1996, it is proposed to roll over (extend the maturity date) the Scheme to November 2, 2016. The existing maturity date is September 30, 2015 .The details and material terms of such roll over (extension of maturity date) are as follows:

- 1. Purpose The purpose of the roll over (extension of maturity date) is to continue to benefit from the prevailing yields in the fixed income market taking into consideration the current economic and regulatory environment.
- 2. Period 399 days. Accordingly, the revised maturity date of the Scheme will be November 2, 2016.
- Extended Maturity Date November 2, 2016 (or immediately following business day if the maturity date falls on a non-business day.)
- of Pall over: October 01, 2015 for imp adiataly following busing
- 5. dified provisions are

Sr. No.	Particulars	Existir	ng provision	s			Modifie	ed provisio	ns
1.	Asset Allocation	Under normal circumstances and the credit rating of the in-				Under normal circum and the credit rating			
		Instruments	Indicative allo		Risk	Instruments		Indicative allocation (% of total asset	
			Maximum	Minimum	Profile		I	Maximum	Minim
		Debt Instruments including securitized debt	100	70	Low to Medium	Debt Instruments in Government securiti	_	100	70
		Money Market instruments	30	0	Low to Medium	Money Market instruments		30	0
	The Scheme will not have any exposure to derivatives. If the Scheme								
		decides to invest in securitize Securitized debt), it could be u				Cre	dit Rating	AA	
		In the event of any deviation f				Instruments		_	
		the Fund Manager shall revie		ance the por	tfolio within	NCDs		100-9	5%
		30 days from the date of such The Scheme will have exposu		owina instru	ments:	CDs		-	
		Credit Ratin				The tenure of the Schover and will mature			
		Instruments			have any exposure to Securi				
		NCDs	100%	6		1. The Scheme shall			
		I	The Scheme will not have any exposure to Securitised Debt.				credit rating as indicated above or h		
		The tenure of the Scheme is 74 1. The Scheme shall endea	•			available or taki			
		credit rating as indicated			ents naving	instruments/secur			
		In case instruments/sec available, taking into acc instruments/securities, the Deposits (CDs) of banks h	count risk - i Scheme ma	reward analy ay invest in (vsis of such Certificate of	Deposits (CDs) ha Repo in Governme CDs may exist till are available.	nt Securi	ities/T-bills.	Such de
		Repo and Repo in Go Securities/T-Bills.	0 0	•		All investment sh the time of invest	ment. In	case securi	ty is rate
		All investment shall be me the time of investment. In	n case instrui	ment/security	is rated by	one rating agend considered. In ca the Fund Manage	se of dow	vngrades of	a partio
		more than one rating agen be considered.	•		Ü	a best effort basis	within 30	0 days, prov	
		4. The Scheme would not inve	est in unrated	securities (ex	cept CBLOs/			,	

- Reverse Repo and Repo in Government Securities/Government Securities/T-bills) and derivatives.
- 5. Post New Fund Offer period and towards the maturity of the Scheme, there may be higher allocation to cash and cash equivalent.
- 6. In the event of any deviations from the ceiling of credit ratings specified for any instrument, the same shall be rebalanced within 30 days from the date of the said deviation.
- 7. Securities with rating A shall include A+ and A-.
- 8. Further, the allocation may vary during the tenure of the Scheme. Some of these instances are: (i) coupon inflow; (ii) the instrument is called or bought back by the issuer (iii) in anticipation of any adverse credit event. In case of such deviations, the Scheme may invest in Bank CDs of highest rating/CBLOs/Reverse Repo and Repo in Government Securities/Government Securities/

There would not be any variation from the intended portfolio allocation as stated in the launch Scheme Information Document/ Key Information Memorandum on the final allocation, except as specified in point nos. 1, 2, 5, 6 and 8.

In the event of any deviation from the asset allocation stated above. the Fund Manager shall review and rebalance the portfolio within 30 days from the date of such deviation except in case where the deviation is on account of the conditions stated in point 1, 2, and 8

The tenure of the Scheme will be 742 Days from the date of allotment. **Maturity Provision**

on of the Scheme s follows:

Instruments	Indicative (% of tot	Risk	
	Maximum	Minimum	Profile
Debt Instruments including Government securities	100	70	Low to Medium
Money Market instruments	30	0	Low to Medium

instruments:

Credit Rating Instruments	AA	A1
NCDs	100-95%	-
CDs	-	0-5%

om the date of roll e Scheme will not

- struments having
- ed above are not ward analysis of st in Certificate of Reverse Repo and deviation for NCDs/ sired credit quality
- rating prevalent at ated by more than rating would be ticular instrument, ce the portfolio on such a rebalancing
- 4. The Scheme would not invest in unrated securities (except CBLOs/Reverse Repo and Repo in Government Securities/ Government Securities/T-bills) and derivatives.
- Post roll over and towards the revised maturity of the Scheme, there may be higher allocation to cash and cash equivalent.
- 6. In the event of any deviations from the floor and ceiling of credit ratings specified for any instrument, the same shall be rebalanced within 30 days from the date of the said deviation.
- Securities with rating A1 and AA shall include A1+ and A1-, AA+ and AA- respectively.
- Further, the allocation may vary during the tenure of the Scheme. Some of these instances are: (i) coupon inflow; (ii) the instrument is called or bought back by the issuer (iii) in anticipation of any adverse credit event. In case of such deviations, the Scheme may invest in CDs of highest rating/CBLOs/Reverse Repo and Repo in Government Securities/T-Bills.

There would not be any variation from the intended portfolio allocation as stated above, except as specified in point nos. 1, 2, 3,

5, 6 and 8. In the event of any deviation from the asset allocation stated above. the Fund Manager shall review and rebalance the portfolio within 30 days from the date of such deviation except in case where the deviation is on account of the conditions stated in point 1, 2, 3, and

The tenure of the Scheme will be 399 days from the date of roll over and will mature on November 2, 2016.

6. Other details of the Scheme:

The Net assets under management under the Scheme and the Net Asset Value (NAV) of different plans/options under the Scheme are as given below:

As an Sentember 16 2015

Place: Mumbai

Date: September 22, 2015

As on September 16, 2015				
	AUM (in ₹)	NAV (₹ Per unit)		
ICICI Prudential FMP Series 70 - 742 Days Plan D - Regular Growth Plan	322,807,620.82	11.8315		
ICICI Prudential FMP Series 70 - 742 Days Plan D - Regular Dividend Plan	3,141,333.36	10.7891		
ICICI Prudential FMP Series 70 - 742 Days Plan D - Direct Growth Plan	69,584,545.27	11.9426		
ICICI Prudential FMP Series 70 - 742 Days Plan D - Direct Dividend Plan	37,922.68	10.8351		

The portfolio of the Scheme as on September 15, 2015 is also produced below for the information of the investor:

Company/Issuer/ Instrument Name	Industry/ Rating	Quantity	Exposure/ Market Value (₹ Lakh)	% to NAV
Zero Copoun Bonds			747.84	18.91%
Kotak Mahindra Prime Limited	CRISIL AAA	75	747.84	18.91%
CPs and CDs			384.53	9.72%
Axis Bank Ltd.	CRISIL A1+	385	384.53	9.72%
Govt. Securities			929.00	23.49%
182 Days T-Bills		630000	629.00	15.90%
91 Days T-Bills		300000	300.00	7.59%
CBLO			1897.57	47.98%
Other Current Assets			-3.90	-0.10%
Total Net Assets			3955.04	100.00%

All the other provisions of the Scheme Information Document (SID)/Key Information Memorandum (KIM)/addenda except as specifically modified herein above remain unchanged. Please refer to the Statement of Additional Information, for updated taxation provision. For more information, you may also consult your tax or financial advisor. As an investor of the Scheme, you may choose to indicate your consent in the approval slip available on our website viz. www.icicipruamc.com. The approval slip can be submitted either at the nearest branch of ICICI Prudential Asset Management Company Ltd. or at any of the service locations of Computer Age Management Services Private Limited. Alternatively, you may also provide your consent to roll over by writing to us at trxn@icicipruamc.com through your email id registered with us. In case you do not consent to the said changes, your investment under the Scheme shall be redeemed at applicable NAV on the existing maturity date. If the units are held in dematerialized form, investors are requested to contact their Depository Participant.

The cut-off time to submit the approval slip or send the consent mail for the rollover is 6 p.m. on the maturity date. Any request received after 6 p.m. will not be processed. Please note that the approval slip or the mail should have Investor's name, folio number and the Scheme name, failing which the roll over request may not be accepted. In view of the individual nature of the implications, each Unit holder is advised to consult his or her own tax advisors/financial advisors with respect to the specific amount of tax and other implications arising out of his or her participation in the Resetting the maturity of the Scheme.

The Trustee/AMC reserves the right to change/modify the provisions mentioned above at a later date.

This Notice-cum-Addendum forms an integral part of the SID/KIM/addenda of the Scheme of ICICI Prudential Mutual Fund, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Sd/-**Authorised Signatory**

No. 016/09/2015 CALL MTNL/BSNL: 1800 222 999 • Others: 1800 200 6666 • Or, apply online at www.icicipruamc.com